



Timbr.ai and Vistex sign OEM Agreement to integrate Timbr.ai software into Vistex offerings

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Timbr.ai (WP-Semantix Ltd), a leader in semantic graph data management solutions and Vistex, the global leader in pricing, trade, royalties and incentives management solutions, announced today the signing of an OEM agreement to integrate Timbr.ai software into Vistex’s product portfolio.

Timbr.ai’s software will add semantic modeling and data integration capabilities to facilitate enrichment of Vistex software analytics with external data sources. In the coming months, Timbr.ai’s software will also add a business language interface capability to enable business users of Vistex software to answer complex questions without the need to use complex forms or programming code. The software will be fully integrated into and operate seamlessly as part of Vistex’s solution offering. As such, customers will see enhanced benefits directly within Vistex applications.

“We are excited to partner with Vistex”, said Amit Weitzner, CEO of timbr.ai. “Our patent-pending SQL Ontologies technology enables easy and convenient modeling of data and mapping of data sources. It also solves the long-standing challenge of natural language interfaces to translate common language into complex database queries. Many solutions allow users to answer one or two premise queries, with each premise increasing query complexity. Our Semantic SQL technology provides a powerful, yet simple to implement means to answer the really interesting multi-premise, multi-condition queries with ease. Vistex customers will benefit from this unique capability”.

“Big Data offers a world of opportunity for businesses – but only if it can be contextualized and with purpose,” said Sanjay Shah, Vistex Founder and CEO. “As part of Vistex software, Timbr.ai capabilities will allow our customers to conduct complex queries using a simple natural language interface, converging the world of advanced search with Vistex enterprise software.”

About Vistex

Vistex solutions help businesses take control of their mission-critical processes. With a multitude of programs covering pricing, trade, royalties and incentives, it can be complicated to see where all the money is flowing, let alone how much difference it makes to the topline and the bottomline. With Vistex, business stakeholders can see the numbers, see what really works, and see what to do next – so they can make sure every dollar spent or earned is really driving growth, and not just additional costs. The world’s leading enterprises across a spectrum of industries rely on Vistex every day to propel their businesses. For more information, visit www.vistex.com.

About Timbr.ai

Timbr.ai (WP-Semantix Ltd) is the developer of the Timbr semantic graph data management platform, a truly revolutionary software that drives modernization of the SQL ecosystem and the way organizations transform data into knowledge. Organizations use Timbr to semantically model data using business concepts and to simplify data consumption to empower users with the fastest, most agile delivery of advanced analytics across multiple and varied data sources, without need of special skills or even knowing where or how the data is stored. Timbr delivers the power and features of knowledge graphs over any cloud and on-premises database, enabling for the first time integrated, ubiquitous semantic reasoning and graph features. Timbr's modules and technology are licensed as an integrated data management platform and also available on the basis of OEM licenses.

Timbr, "SQL Knowledge Graph", "SQL Ontologies", "Semantic SQL" and associated marks and trademarks are registered trademarks of WP Semantix Ltd.

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